

Drama Ad Order Form 2018 – Ragtime Cinderella

All proceeds go towards advancing Epiphany’s Drama program

The deadline for
all Drama Ad
submissions is
Mon., April 9th!

Please choose from the follow options:

Design Your Own Ad: Over half of the drama ads purchased last year were designed by you! These ads were the most creative and personal to your child. We strongly encourage you to try your hand at creating your own ad. Our team is available to answer your questions and provide support. We have also included a “Tips and Tricks” guide for ad design on the back of this page.

Star Ads: Again this year, we are offering the Star Ad for those who would like to use a template. The Star Ads will be uniform in flavor, each prominently featuring a star graphic. Star Ad sizes will also include one photo (for ¼ page ads) or up to 3 photos (for ½ page or larger). New this year: **ALL Star Ads will include a design fee of \$10 in addition to the cost of the ad. See the attached page for samples.**

Line Ads: Always a favorite, we are offering the economical star-shaped Line Ads again this year. For only \$2, you can submit **up to** 50 characters of text to wish your performer good luck!

1. Choose Your Ad Type:	2. Choose Your Ad Size:
<input type="checkbox"/> Design Your Own Ad <input type="checkbox"/> Line Ad - \$2 (up to 50 characters of text)	<input type="checkbox"/> 1/8 Page - \$10 <input type="checkbox"/> 1/2 Page - \$35 <input type="checkbox"/> 1/4 Page - \$20 <input type="checkbox"/> Full Page - \$60

* What to submit for Star Ads only: 1/4 page, text plus **one** photo; 1/2 page or larger, text plus up to 3 photos.

3. Provide Your Text (for Star Ads and Line Ads):

4. Email your .jpg or .pdf files (for Design Your Own Ads/photo(s) for Star Ads) to: dramaarts@epiphanymn.org

File Name:	<input type="checkbox"/> I have the rights to use all images that I have submitted.
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Contact Name: _____ **Phone Number:** _____ **Email address:** _____

Payment Amount: _____ **Payments must accompany form.**

Any Questions? Please send an email to dramaarts@epiphanymn.org for assistance 😊

Make checks to Epiphany Drama and return to school office, Attn: Drama Ads.

Return this completed form and payment to the school office, Attn: Drama Ads.

Drama Ads – Tips and Tricks

Designing Your Own Ad

- Set up your document using the following sizes:

1/8 page = 2.25" x 3.5" 1/2 page = 4.75" x 7"

1/4 page = 3.5" x 4.75" Full page = 7" x 9.5"

- Save your finished ad as a .jpg or .pdf file. Most programs, including Microsoft Word and PowerPoint, have this option.
- Print a test copy of your ad before submitting. Make sure that your font is large enough to read and your pictures are not fuzzy.

Creating with Pictures and Images

- Scan your photos with a minimum setting of 300 dpi.
- If you plan to crop your scan or blow it up larger than the original photo size, consider scanning at an even higher dpi.
- Be sure you have the rights to use any graphics/photos. While it is easy to find graphics on the internet, be sure they are free for your use. Do not use images with watermarks.
- For Star Ad photos, head and shoulder shots will work best.

Other Information

- We encourage original drawings, photos, clipart and/or other creative ideas that represent your Drama Star!
- Thank you for supporting Epiphany's Drama program!

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